



Can you believe it's February already? January slipped right by me. It's been a busy start to the new year as I dove into building [Shldbwriting Publishing Company](#) and preparing each of my titles for the move.

As each book is updated and redesigned for wider digital release under the Shldbwriting Publishing Company imprint, they're rolling out across the major digital retailers. You'll be able to find them as they go live on my [Books2Read](#) page.

## Happy Valentine's Day



With love,

A handwritten signature in cursive script that reads "Tiffany". The signature is written in black ink on a light-colored background and is followed by a small, decorative floral flourish.

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## Reader Question of the Month

From Shannon Stacey

I'd love to hear from your perspective: what has been one of the most common or challenging parts of your author journey so far?

I can't speak for the common parts of the writing journey—each of our paths is unique. For me, the hardest part has been growing a genuine reader list—readers who connect with the character-driven, emotionally charged fiction I write. It's also been a challenge doing it without a support system—every part of this has been something I've had to build on my own.

### Ask Me Anything

#### And Maybe Be Featured in Next Month's Newsletter

If you have a question you'd like me to answer in a future newsletter, you can reply directly to this email or send your question to [contact@tiffanyhigginsauthor.com](mailto:contact@tiffanyhigginsauthor.com) with the subject line: **Reader Question**. I choose one question each month to feature.

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## Shldbwriting Publishing Company

### The Next Chapter

Updating and redesigning eight books and bringing them together under one imprint—my imprint—is a huge undertaking. As with any

new business, it requires finances to get off the ground. A business is only as strong as its backers.

Shldbwriting Publishing Company is looking for supporters to help obtain ISBNs and produce quality books available for readers everywhere. Each level of support comes with a reward of equal value. Visit the Shldbwriting Publishing Company [Kickstarter page](#) for more details and to contribute to the catalog move.

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## **I'm Spilling the Beans**

In last month's newsletter, I announced that I was posting behind-the-scenes updates on Substack. That's where you'll find stories about when the IRS laughed at me and other unexpected things I've learned while building my publishing company. It's also the only place you'll find insider peeks into my WIP.

Tiffany Higgins on Substack

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**Tiffany Higgins | Shldbwriting  
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